



WHERE YOUR VACATION MEETS YOUR VALUES

Regenerative *Travel*

HOTEL SELF-ASSESSMENT

We are never finished. We are constantly coevolving.

Property Name

Contact Name & Title

Date Completed

PART 1

Minimum Criteria

To be designated a Committed Member, your property must meet all criteria below. Please answer honestly and demonstrate how each requirement is met.

1. Does your property avoid single-use plastic?

List any single-use plastic items still in use and note steps being taken to eliminate them.

☐ YES ☐ NO

NOTES

2. Does your property sort waste — recycling, upcycling, composting, diverting from landfill?

☐ YES ☐ NO

DESCRIBE YOUR WASTE SORTING PROCESS

3. Does your property currently measure the following?

☐ YES ☐ NO Water use

☐ YES ☐ NO Energy use

☐ YES ☐ NO Waste production

NOTES ON MEASUREMENT METHODS

4. Did you undergo prior consent with local communities when establishing your hotel?

Attach or link documentation showing community acceptance.

☐ YES ☐ NO

DESCRIBE THE CONSENT PROCESS

5. Does your property provide economic and professional opportunity locally?

Include local hiring percentage, training programmes, and financial education examples.

☐ YES ☐ NO

KEY EXAMPLES

6. Would guest activities (food, alcohol, dress, cultural norms) be prohibited or offensive to local customs?

If yes, explain how you bridge the gap in understanding.

☐ YES ☐ NO

NOTES

7. Do you provide ongoing professional development opportunities to staff?

☐ YES ☐ NO

DESCRIBE TRAINING AND DEVELOPMENT PROGRAMMES

8. Do you have a system for assessing your supply chain?

Describe your procurement policy and preference for local or ethical sourcing.

☐ YES ☐ NO

NOTES

9. What percentage of your workforce is on permanent contracts?

Regenerative Travel requires 75% or more of your workforce to be on permanent contracts.

PERCENTAGE (E.G. 85%)

10. Do you provide typical country-of-operation employee benefits (social security, health, pension, paid leave, minimum wage)?

Describe any additional benefits beyond statutory requirements.

☐ YES ☐ NO

ADDITIONAL BENEFITS

11. How do you provide a safe and comfortable working environment for employees?

DESCRIBE FACILITIES, HANDBOOK POLICIES, HR STRUCTURES

12. Do you have a published anti-discrimination and equal pay policy?

How is it distributed and made accessible to all employees?

☐ YES ☐ NO

NOTES

13. Are working animals or animal rehabilitation/breeding part of your operations or guest experience?

Include offsite activities. Explain how animals feature in operations and the wellbeing measures in place.

☐ YES ☐ NO

NOTES

14. Do you monitor staff demographics?

List which demographics you track — gender, age, race, BEE status, etc.

☐ YES ☐ NO

DEMOGRAPHICS TRACKED

15. In your locality, is there a risk of discrimination or unpleasant treatment toward guests on any criteria?

Describe steps taken to ensure all guests feel safe and welcome.

NOTES

16. Does your property have staff dedicated to guest management, experience, and satisfaction?

Explain how this is incorporated into job descriptions and how you handle feedback.

☐ YES ☐ NO

NOTES

17. Do guests have opportunities for personal interaction with staff beyond standard hospitality and logistics?

Describe how you encourage genuine person-to-person connection.

☐ YES ☐ NO

NOTES

18. Is your property involved in at least one social, environmental, or cultural programme external to the company?

☐ YES ☐ NO

DESCRIBE THE PROGRAMME(S)

19. Please share the URL(s) on your website communicating your commitment to regenerative travel.

WEBSITE URL(S)

PART 2 · STANDARDS

Provides Real Hospitality

Share your thoughts on the standard of hospitality offered, the facilities and services available, and what makes your guest experience outstanding.

1. Does your hotel have a mission statement, core values, or guiding principles?

What is your mission and how is it communicated to guests? Include a public link.

☐ YES ☐ NO

MISSION AND VALUES

2. Describe the philosophy of hospitality at your hotel and how staff create an outstanding guest experience.

HOSPITALITY PHILOSOPHY

3. How is your hospitality philosophy expressed in your food and beverage offering?

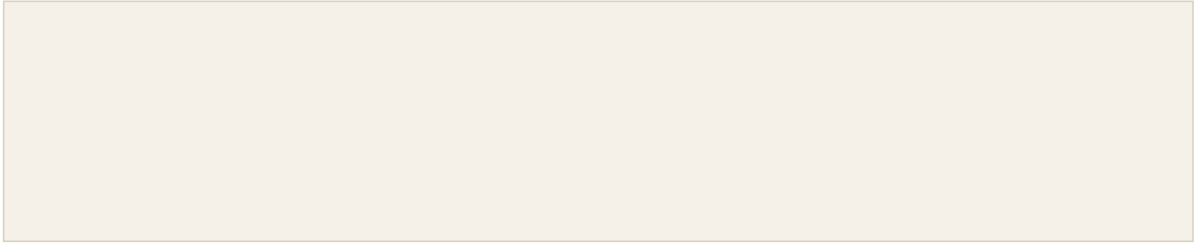
How do you honour local cuisine? Include specific menu examples and areas to improve.

F&B APPROACH

4. How do the activities and tours offered help guests experience the unique aspects of your location?

Include educational experiences — conservation, agriculture, local craft, traditions, history.

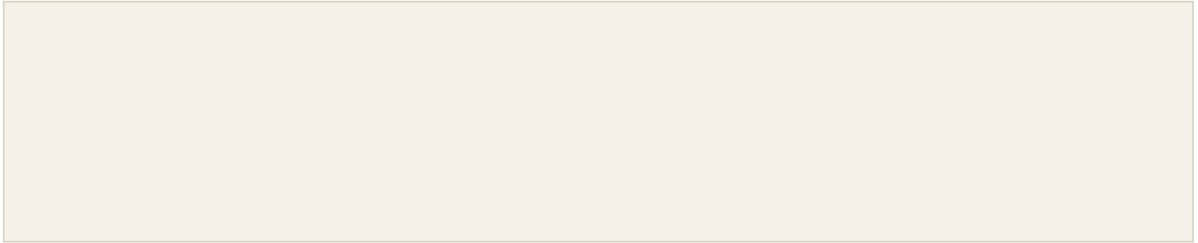
ACTIVITIES AND TOURS



5. How do guests rate your level of hospitality?

Include average rating, links to TripAdvisor/Google, and current areas of focus for improvement.

RATINGS AND IMPROVEMENT AREAS



PART 2 · STANDARDS

Honors Place

How does your hotel reflect and integrate with its local surroundings, respecting the natural environment and the history, culture, and challenges of the community?

1. Briefly describe the culture and history of the communities surrounding your hotel.

Include customs, beliefs, religions, or sensitive issues. Link to external resources or attach a History of Place.

CULTURAL AND HISTORICAL CONTEXT

2. What steps have you taken to ensure harmony between your hotel and its natural environment?

Cover architectural design, landscaping, décor, artwork, woodwork, textiles, construction materials.

ENVIRONMENTAL HARMONY

3. What efforts have you made to reflect the history and culture of your community in the hotel experience?

EXAMPLES

4. What efforts have you made to make the hotel accessible to local people as guests?

Consider pricing, partner rates, community events, resident programmes.

ACCESSIBILITY EFFORTS

5. How in balance with the local community and social fabric is your hotel?

RATE YOURSELF (0 – 10)

0 – Little input from local communities 5 – Significant post-build efforts 10 – Deep community co-design

☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
0	1	2	3	4	5	6	7	8	9	10

6. What plans do you have to improve your hotel's connection to its surroundings?

FUTURE PLANS

PART 2 · STANDARDS

Inclusive & Egalitarian

Describe how you ensure equity and inclusivity, and the steps taken to treat all people ethically and responsibly.

1. What steps do you and management take to maintain a diverse and inclusive workforce?

Include any support offered to specific underrepresented groups.

DIVERSITY AND INCLUSION PRACTICES

2. How does your property maximise local hiring?

Describe capacity building, training, or career advancement examples.

LOCAL HIRING AND CAPACITY BUILDING

3. How inclusive and diverse are your staff demographics overall?

RATE YOURSELF (0 – 10)

0 — Does not reflect community diversity 5 — Committed, areas identified 10 — Actively monitored, diverse at all levels

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10

WHERE ARE YOU MOST EAGER TO IMPROVE IN DIVERSITY & INCLUSION?

4. How have you made efforts to diversify your clientele?

CLIENTELE DIVERSIFICATION

5. How does your hotel solicit feedback from the local community? How are they included in decision making?

COMMUNITY ENGAGEMENT

PART 2 · STANDARDS

Operates Responsibly & Ethically

Demonstrate how you integrate ethics into operations and account for the wellbeing of the communities and ecosystems the hotel is part of.

- 1. What key challenges does your local community face, and how does your property contribute to overcoming them?**

Consider education, social welfare, healthcare, infrastructure, environment.

COMMUNITY CHALLENGES AND CONTRIBUTIONS

- 2. Describe the social, environmental, or cultural initiatives you are involved in.**

Share links to impact reports, articles, or other published documents.

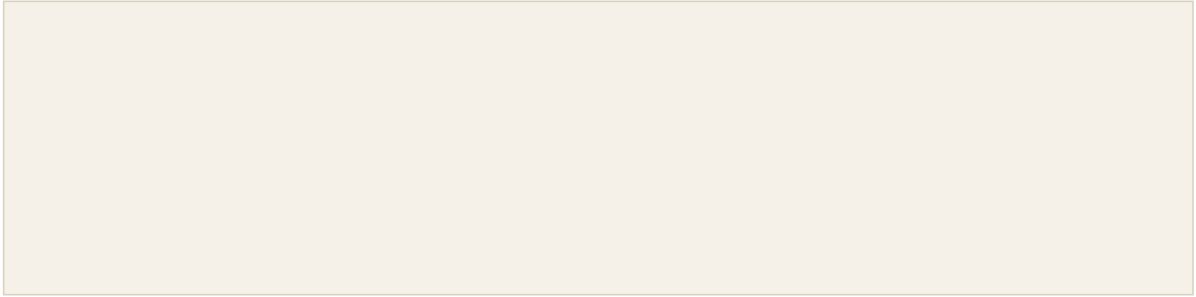
INITIATIVES

- 3. If tourism has been linked to exploitation of people in your destination, how has your hotel promoted a safe and just economy?**

STEPS TAKEN OR PLANNED

- 4. If tourism has been linked to environmental degradation, how has your hotel worked to promote conservation?**

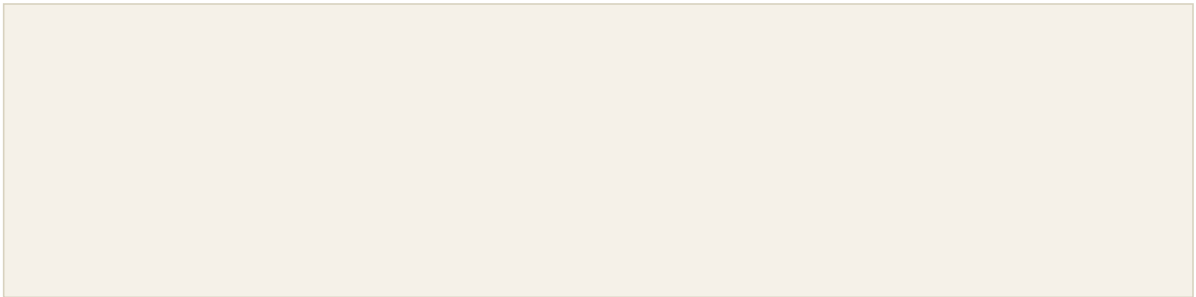
CONSERVATION EFFORTS



- 5. What steps has your hotel taken to respect animals and their natural behaviours?**

Include procedures for wildlife viewing and how sanctuaries are selected or operated.

ANIMAL ETHICS AND WELFARE



PART 2 · STANDARDS

Respects Local & Global Ecosystems

Share your commitment to regenerating local and global ecosystems, including efforts to minimise environmental impact and restore nature.

1. Describe your approach to each environmental area below.

Note where you have implemented regenerative models and where you plan to improve.

ENERGY & CARBON EMISSIONS

SOLID WASTE

WATER EFFICIENCY & CONSERVATION

WASTEWATER

RESOURCE USE (BUILDING DESIGN & OPERATIONS)

CHEMICALS (CLEANING, LAUNDRY, PEST MANAGEMENT)

SUPPLY CHAIN & SOURCING

2. Are you currently using an environmental management system to collect data?

If yes, describe the system.

☐ YES ☐ NO

NOTES

3. How does your hotel embrace a circular economy model?

Decoupling growth from the consumption of finite resources.

CIRCULAR ECONOMY APPROACH

4. How does your hotel support protection and regeneration of ecosystems, biodiversity, and vulnerable species?

ECOSYSTEM SUPPORT

5. Overall, how would you evaluate your hotel's ecological impact?

RATE YOURSELF (0 – 10)

0 – Degenerating 5 – Sustainable 10 – Regenerative

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0	1	2	3	4	5	6	7	8	9	10

6. How would you like to increase your hotel's positive environmental impact?

FUTURE ENVIRONMENTAL GOALS

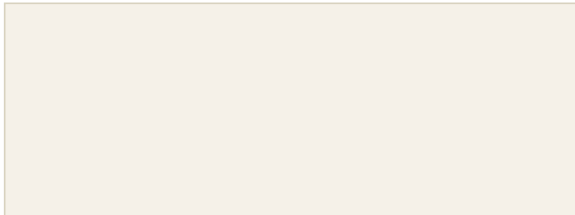
PART 2 · STANDARDS

Communicates Regenerative Values

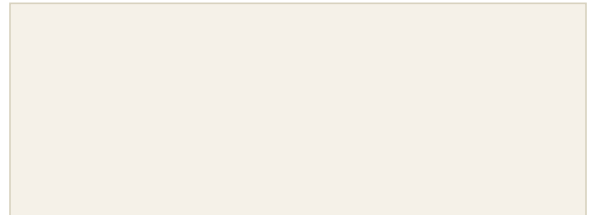
Describe how regenerative values and practices are communicated across all stakeholders.

1. How do you communicate regenerative values to each stakeholder group?

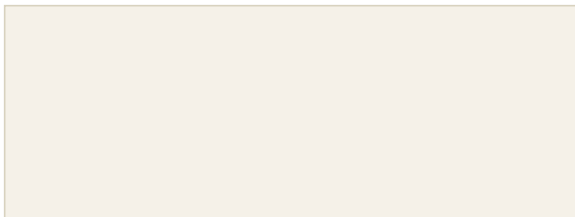
STAFF



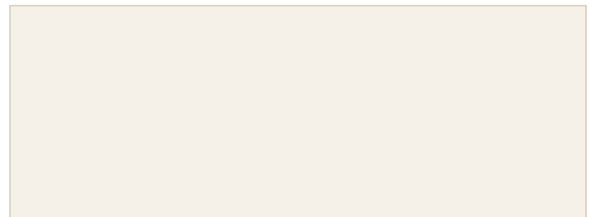
GUESTS



PUBLIC MEDIA CHANNELS

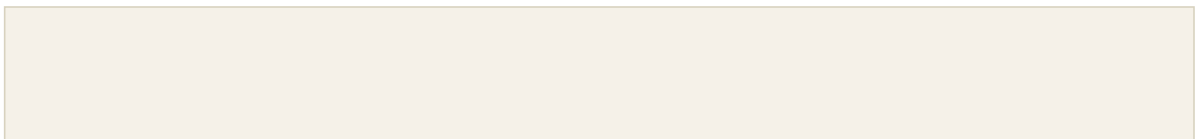


THE TRAVEL INDUSTRY



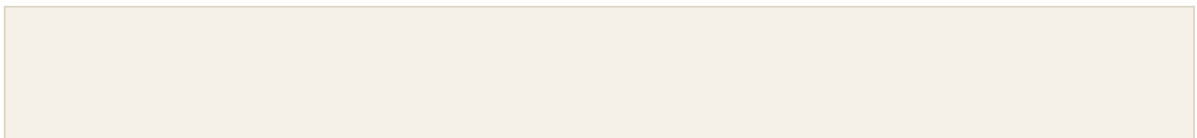
2. Beyond Regenerative Travel, are you involved in any external programmes concerned with social, cultural, or environmental issues?

EXTERNAL PROGRAMMES



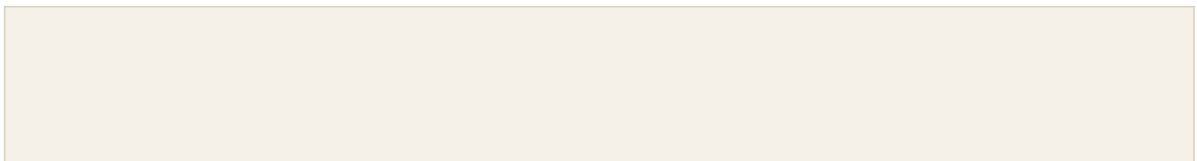
3. What would you like guests to take away from their time with you?

GUEST TAKEAWAYS



4. Think big — what do you have planned for the future? What is the next chapter in your regenerative journey?

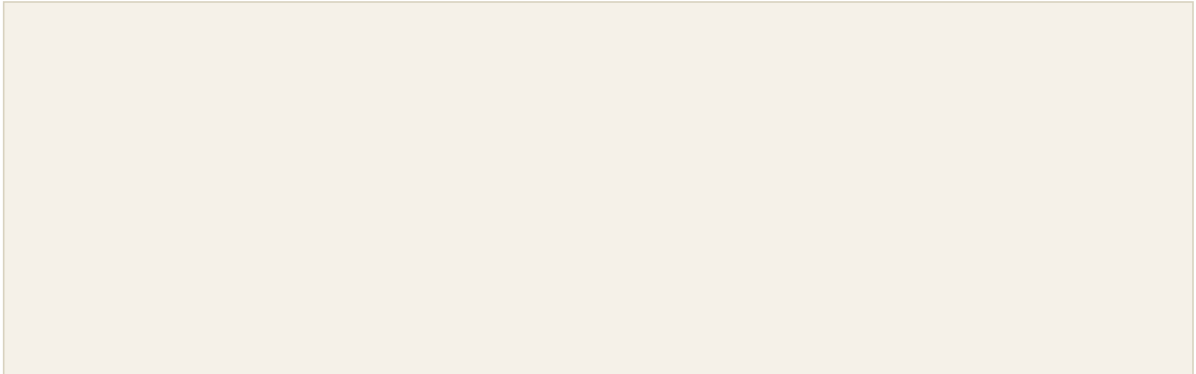
FUTURE VISION



5. What are you most looking forward to when becoming a Regenerative Travel member?

What do you hope to gain from — and give to — the community?

HOPES AND CONTRIBUTIONS



Thank you.

A member of the Regenerative Travel team will be in touch.

regenerativetravel.com