

Agency of Change Member Application

PLEASE SUBMIT COMPLETED APPLICATIONS TO AMANDA@REGENERATIVETRAVEL.COM



Your first name:

Your last name:

Your email address:

Your company name:

Your company website:

How many people work at your agency?

Please describe your typical guest in 1-3 sentences.

Please indicate your annual turn over:

☐

A. Under \$150,000

☐

D. 1M-5M

☐

G. 50-100M

☐

B. \$150-500K

☐

E. 5M-10M

☐

H. 100M+

☐

C. \$500K-1M

☐

F. 10M-50M



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Where do you want to develop your market? On which source markets and sales channels are you focused?

Are you an independent contractor?

YES ☐ **NO** ☐ **OTHER** ☐

How many clients do you usually engage each year?

☐ A. 1-10	☐ E. 40-50
☐ B. 10-20	☐ F. 50+
☐ C. 20-30	☐ G. OTHER
☐ D. 30-40	

Which part(s) of the world do you sell/specialize in?

☐ A. North America	☐ D. Asia	☐ G. Africa
☐ B. South America	☐ E. Europe	☐ H. Australia and the Pacific
☐ C. Central America	☐ F. Middle East	☐ I. Arctic or Antartica



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What is the average number of trips you book each year?

☐

A. 1-10

☐

B. 10-20

☐

C. 20-30

☐

D. 30-40

☐

E. 40-50

☐

F. 50+

☐

G. OTHER

What is the average price of your trips?

☐

A. Under \$5,000 USD

☐

B. \$5,000 - \$10,000 USD

☐

C. \$10,000 - \$15,000 USD

☐

D. \$15,000 - \$30,000 USD

☐

E. \$30,000 - \$50,000 USD

☐

F. \$50,000 - \$100,000

☐

G. \$100,000+

Check if you are:

☐

A. Travel Agent

☐

B. DMC

☐

C. Tour Operator

☐

D. Combination

Explain your current clients (are you direct to consumer facing or only trade facing).



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Why are you interested in being a trade partner of Regenerative Travel?

Where do you want to develop your market? On which source markets and sales channels are you focused?

Have you submitted your one recommendation letter from a trade partner?

YES ☐ NO ☐

By submitting this form I agree to be added to the Regenerative Travel newsletter list and to the Regenerative Travel Trade & Industry Database

(Please see terms & conditions for joining the trade database [here](#) and our privacy policy [here](#).)

☐ **I ACCEPT**

☐ **I DON'T ACCEPT**



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Regenerative Values & Impact

Does your company **actively communicate regenerative values** to clients? **YES/NO** (1 point for yes)

If yes, please explain.

YES ☐

NO ☐

Please link to the page(s) on your website that **promote your commitment** to sustainable, responsible, conscious or regenerative travel: (1 point for yes)

Do you have **guidelines or a code of behavior** for clients to minimize any negative impacts? **YES/NO**

(3 points for yes)

If yes, please explain.

YES ☐

NO ☐

Is your company involved in or contribute to at least one **social, environmental or cultural program** external to the company? (5 points for yes)

If yes, please explain.

YES ☐

NO ☐



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Regenerative Values & Impact

Does your company avoid booking hotels and DMCs that use **single-use plastic**? **YES/NO** (1 point for yes)

If yes, please explain.

YES

☐

NO

☐

When selecting service providers, hotels, and experiences do you favor those that are **locally owned or operated**?

YES/NO (2 points for yes)

If yes, please explain.

YES

☐

NO

☐

What other criteria do you use when selecting your **partners**? (4 points)

Briefly explain how you evaluate the social and environmental impact of their operations or provide support as they minimize negative impacts and increase benefits.



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Product Sourcing

Please list the **most recent hotels** you have booked for your clients - you may list up to 20.
(1 points max)

Have you booked any **Regenerative Hotel members**? **YES/NO** (2 points max)
If yes, please share which hotels.

YES ☐ **NO** ☐



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Climate Action Commitments

Does your company monitor and work to **reduce environmental impacts** of your operations? **YES/NO**
(3 points for yes) *If yes, please explain.*

YES

☐

NO

☐

Has your company pledged to the **Glasgow Declaration**? **YES/NO** (3 points for yes)

YES

☐

NO

☐

Does your company balance **carbon emissions**? **YES/NO** (2 points if yes)
If yes, please explain.

YES

☐

NO

☐

What steps are you taking to reduce the **carbon footprint** of your business? (2 points max)

